

PROGRAM PARTNERS

The mission of the **Magnum Foundation** is to champion in-depth, independent documentary photography as a means to foster empathy, engagement, and positive social change. We support, train, and mentor the next generation of photographers and seek to increase the exposure of both historical and contemporary documentary photography addressing social justice issues. Magnum Foundation continually seeks to identify new strategies for increased exposure of documentary photography in an ever-changing media landscape.

The **Open Society Foundations Documentary Photography Project** believes in the power of images to advance social change. Through grants and exhibitions, it supports photography projects that go beyond documentation and use photography as a mechanism to foster civic engagement, organizing, advocacy, outreach, public awareness, education, and media attention.

A pioneer in art and design education since its founding in 1896, **Parsons The New School for Design** has cultivated outstanding artists, designers, scholars, businesspeople, and community leaders for more than a century. Today, when design thinking is increasingly being employed to solve complex global problems, Parsons is leading new approaches to art and design education.

Aperture, a not-for-profit foundation, connects the photo community and its audiences with the most inspiring work, the sharpest ideas, and with each other—in print, in person, and online.

PHOTOGRAPHY EXPANDED

Interactive & Multiplatform Strategies for Photographers

Photography, Expanded is an initiative designed to inspire documentary photographers to expand their storytelling beyond the still image, and catalyze collaboration across disciplines. Launched in 2013 by the Magnum Foundation and the Open Society Foundations in collaboration with Wendy Levy, this year's program features a series of labs, panel discussions, and symposium.

Photography,
Society



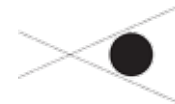
Expanded
Foundations



OPEN SOCIETY
FOUNDATIONS

is supported
Documentary

by
Photography



the
Open
Project.

PARSONS THE NEW SCHOOL FOR DESIGN aperture

2014 PROGRAM

CALL FOR PARTICIPANTS

Upcoming Deadlines: February 28 & March 26

To attend events listed below for “selected participants only,” interested photographers may submit a very brief application form online. Selected participants will gain critical, hands-on insights into emerging digital tools and methods in order to engage audiences across platforms and mobilize communities around social justice issues. Applications from emerging and established photographers are welcomed. Admission is free. Travel and accommodation will not be provided.

Apply now: <https://photographyexpanded.submittable.com/submit>

LAB #1

**Collaborative Images: New Models of Authorship and Aggregation
March 18 & 23**

Tuesday, March 18, 6 - 8pm (open to the public)

Sunday, March 23, 10am - 6pm (selected participants only) Aperture Gallery

The rise of online and social media participation has not only created a sheer abundance of user generated content, but also new models for creativity, communication, and collaboration. This paradigm shift has notably taken place with the aid of photo sharing platforms like Flickr and Instagram, offering incredible new opportunities and obstacles for amateur and professional photographers to engage with diverse communities. It also marks a changing role for photographers as not only image makers, but also community managers and content curators. How might photographers build off existing online platforms and communities to generate awareness for the issues behind their work? How can photographers play a role in activating marginalized communities to share their own visual stories? How can we learn from the mistakes of failed online storytelling platforms? In this lab, participating photographers will explore collaborative storytelling methods, crowdsourcing, and curatorial strategies for developing community-based photo projects.

LAB #2

**The Story of Data: Visualization, Mapping, and Photography
April 29 & May 4**

Tuesday, April 29, 6 - 8pm (open to the public)

Sunday, May 4, 10am - 6pm (selected participants only) Aperture Gallery

From smartphones to city power grids, incredible amounts of data are collected and monitored on a daily basis, transforming the way in which all manner of conditions are understood and managed with real-time, networked systems. How can documentary photographers utilize open data sets from governments and NGOs, geotagging, and locative media platforms to inform, enhance, and reinforce the intent behind their work? How can photographers safely access and share data in lieu of increasing online security threats? How might data visualization and visual mapping techniques help bring viewers, participants, and advocates closer to the issues? In turn, how can photographers measure

LAB #3

Digital Communities: Collaboration and Innovation Among Photographers, Filmmakers, and Journalists

June 20 & 21

Location TBD

Documentary photographers, filmmakers and journalists will have the opportunity to enter a collaborative space as never before: an “ideas” panel will kick off a Friday evening program to uncover how global thinkers and practitioners are tackling the challenges of digital innovation and tech-for-change, and on Saturday, participants in a full day co-lab (collaboration + lab) will gather to get to really get to know one another, discuss the nature of interdisciplinary collaboration, hear about new tools and approaches, and share their newest projects – all with an eye towards sparking meaningful creative & cultural partnerships with a new posse of filmmakers, photographers & journalists.

SYMPOSIUM

October 18

Location TBD

Photography, Expanded will present a full-day public symposium bringing together photographers, media makers, designers, technologists, and community organizers working in multi-platform storytelling with a focus on social justice issues. The symposium will provide an engaging space where both emerging and established creative practitioners can come together to share their learning. The event will feature case studies and presentations on new trends and ideas in multi-platform storytelling; lab ‘share-outs’, where lessons learned from the Spring 2014 Labs are highlighted along with the projects developed through the lab process; and break-out discussion groups that foster networking and collaboration.